

SEP 2 4 05 PM 1964

UNITED STATES DEPARTMENT OF JUSTICE

REGISTRATION SECTION

WASHINGTON, D. C.

REGISTRATION NO.

529

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Months Period Ending June 17, 1964  
(Insert date)

1. (a) Name of Registrant. OFFICIAL BELGIAN TOURIST BUREAU

(b) All other names used by Registrant during the period.

none

(c) Address of principal office. 720 Fifth Avenue, New York 19, N.Y.  
Information Desk - - 589 Fifth Avenue, New York 17, N.Y.

(d) Name of person or persons in charge of principal office.

Mr. P. A. De Maerel

3. If Registrant is a nonbusiness membership organization, state— not applicable

(a) Approximate number of members in the United States .....

(b) Approximate number of members outside the United States .....

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office, or nature  
of duties

none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

none

5/5

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,  
group, or organization

Nature of connection with  
Registrant

Name and address of person  
in charge

none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

Official Belgian Tourist Bureau, Beverly Hills,  
Calif.

Had been functioning in conjunction  
with SABENA Belgian World Airlines,  
which closed its Beverly Hills office.

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal  
address

Is person still a foreign principal  
of Registrant?

If not, give date connection  
ended

Ministry of Transport, Brussels, Belgium Yes -

Commissariat Général au Tourisme, Brussels,  
Belgium Yes -

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Dissemination by mail, phone and verbally of information concerning travel to and in Belgium. Distribution of new printed material (Exhibits being forwarded to you separately.) is indicated on the attached lists. Said material is noted below:

- "News from Belgium" press releases (#1-12/64) (approx. 9,000 copies available)

15,950	"Belgium" brochure	8,120	"Belgium-Hotel Guide 1964"
600	"Concise Guide, Antwerp"	1,000	"Spa"
800	"Mechelen"	1,000	"Belgian Coast"
1,000	"Plan of Antwerp"	100	"Camping-1964"
500	"Picture Review of Belgium"	100	"Province of Antwerp (Itineraries)"
20,000	"Walking Tour of Brussels"	100	"Mons"
2,000	"Stad Antwerpen (Scheepvaartmuseum)"	200	"St. Niklaas"
10,000	"Ardenne-Meuse"	100	"De Panne" / 100 "De Panne-Hotels"
500	"Lissewege"	150	"Ourthe & Aisne"
500	"Brabant, Beyond National 3"	250	"Bokrijk"
500	"This is What You are Looking For"	500	"Aalst"
500	"Staatsdomein Gaasbeek"	500	"Tongeren"
300	"Beiaardschool Jef Denyn"	1,000	"Château de Beloeil"
4,900	"Ghent, City of Flowers"	1,000	"Beloeil-Camping & Caravanning"
4,800	"Ghent, Vade Mecum 1964"	4,000	"Calendar of Touristic Events 1964/1965"
		200	Belg. Railroad Guides 31/5/64-29/5/1965
		500	posters "Gilles de Binche" (folklore)
		500	posters "Royal Library, Brussels"

The figures given above represent quantities made available to us for distribution.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

Name and address of employee  
or other individual

Nature of any changes during period in activities for  
Registrant or its foreign principals

Has connection with  
Registrant ended?

Mrs. Nadine de Bary

329 Palmer Road

Yonkers, New York

Miss Helen L. Kahn

2435 Creston Avenue

Bronx 68, New York, N.Y.

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

Name and address of employee  
or other individual

Nature of services or  
assistance rendered

Has connection with  
Registrant ended?

none

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	Name of foreign principal from whom funds received <sup>1</sup>	Purposes for which received <sup>1</sup>	Amount received <sup>1</sup>
1. Functions of the tourist office are combined with those of Sabena Belgian World Airlines. Drawing against the amount allotted annually for advertising and publicity (for 1964: \$60,000), the following expenditures were made for the period Dec. 17, 1963-June 17, 1964, and debited to the Commissariat Général au Tourisme in Brussels on the following dates:			
1963- Dec. 27	\$2,598.47	Feb. 20	\$3,940.65
1964- Jan. 28	\$6,075.28	Mar. 23	\$4,697.79
		Apr. 21	\$4,753.30
		May 26	\$4,758.23
			<b>TOTAL:</b>
			\$26,823.72

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>1</sup>

Date funds received	Name of person from whom received <sup>1</sup>	Purposes for which received <sup>1</sup>	Amount received <sup>1</sup>
none			

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>1</sup>

Date payment was made	Name of person to whom payment was made <sup>1</sup>	Purposes for which payment was made <sup>1</sup>	Amount of payment <sup>1</sup>
1. Expenditures are in conjunction with operations of SABENA Belgian World Airlines. An allocation of expenses - other than for advertising and publicity as indicated under 10(a) above - attributable to the tourist office is being made in Belgium, but registrant does not have exact details other than certain mailing costs approximated at \$250. monthly - and salary of about \$513. monthly paid to Mrs. de Bary.			
2. Our advertising agency (which handles only procurement of space, and the mechanical aspects of placing ads) is: Picard Advertising, Inc. - 505 Park Ave., New York 22, NY. During the period of this report, payments to this agency amounted to \$4,147.17 as per photostatic copies of invoices herewith. Copy of our basic ad for this year is attached hereto.			
3. Our bulletins are mailed, and printed matter distributed by a direct mail service: Boffer Offset Corp. - 111 8th Ave., New York 11, NY. During the period of this report, payments to them amounted to \$8,936.52 as per photostatic copies of invoices herewith.			
4. In round figures, balance of the expenditures for this period is approximately as follows:			
-purchase additional quantities of publicity material			\$2,100
-Public relations expenses, attendance at conventions, etc.			5,100
-Customs formalities, transportation of printed matter from Belgium			830
-Purchase of stationery, office supplies			1,050
-Miscellaneous office expenses (including translations, secretarial assistance, etc.)			3,400.

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
-Mr. P.A. DeMaerel	one, at YMCA: Sloane House, New York City-May 20, 1964	
-Mr. P.A. DeMaerel	one, radio station WRFM (Caspar Citron Show), Mar. 6, 1964	

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases . . . . . X	(8) Circulars . . . . .	(15) Lantern slides . . . . .
(2) News bulletins . . . . . X	(9) Form letters . . . . .	(16) Still pictures . . . . . X
(3) Newspapers . . . . .	(10) Reprints . . . . . X	(17) Posters . . . . . X
(4) Articles . . . . .	(11) Copies of speeches, lectures, talks, or radio broadcasts . . . . .	(18) Photographs . . . . . X
(5) Books . . . . . X	(12) Radio programs . . . . . X	(19) Charts . . . . .
(6) Magazines . . . . .	(13) Radio scripts . . . . .	(20) Maps . . . . . X
(7) Pamphlets . . . . . X	(14) Moving pictures . . . . . X	(21) Other publications . . . . . X (Belgian National Railroads guides)

(c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Items 1, 2, 10, 12 and 1 brochure of Item (7) ("Belgium, the Crossroads of Europe") prepared and/or adapted by this office; distributed by this office and by Boffer Offset Corp. (direct-mailing). Press Releases and News Bulletins printed by Boffer; "Belgium, the Crossroads of Europe" and reprint called "Walking Tour of Brussels" printed by Clark & Fritts, 229 W. 28th Street, New York City.			

other items indicated under 11(b): prepared and printed in Belgium; distributed by this office and by Boffer Offset Corp.

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

We would appreciate your sending us a new set of up-to-date instructions, so that we may be certain of complying properly. - Thank you.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled.

---(see d(1))

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

---(see d(1))

Not political propaganda and, we understand, consequently not required.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

none

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

none

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

none

**14. File the following exhibits with this statement:**

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*P.A. De Maerel*  
 P.A. De Maerel, Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, N.Y.

this 27th day of August, 1964.

HELEN L. KAHN  
 Notary Public, State of New York  
 No. 03-7137550  
 Qualified in New York County  
 Cert. filed with New York County  
 Commission Expires March 30, 1966

*Helen L. Kahn*  
 (Signature of notary or other officer)

My commission expires March 30, 1966, 1966.



THIS DISTRIBUTION LIST REFERS TO ITEM No. 7 of the attached SUPPLEMENTAL REGISTRATION STATEMENT for period ending June 17, 1964.

OFFICIAL BELGIAN TOURIST BUREAU  
720 Fifth Avenue  
New York 19, N.Y.

REGISTRATION No. 529

Item(s):

"News from Belgium" press releases: Usually approximately 9,000 copies are printed, for distribution to the following mailing list plus a reserve available if required to answer inquiries on one of the subjects involved

-Distribution of other publicity material depends on the quantities we receive and on the subject; distribution is sometimes made to the entire mailing list below, sometimes to some categories thereof to whom an item might be of specific interest, sometimes in greater quantities to certain categories than to others.

### DISTRIBUTION

Mailing list plates:  
(addresses in the U.S.A.)

Category	Approx. quantity
O Travel Agents	3,894
AQ Airline executives	39
Q Commercial	122
QL Libraries	222
QS Schools	161
PH Philatelists	229
BO Belgian Embassy & Consulates	107
ETC European Travel Commission	19
SU Suppliers of SABENA	1,396
BL Belgian colony	184
PRF Fashion editors	12
VE Food editors	39
A Press	853
TI Tourist offices (not ETC members)	23
RPS SABENA offices	23
ADB American firms doing business in Belgium	376
CGR Belgian Consulates General	10
CHB " Honorary Consulates	21
ERR European Railroads	9
Conv. I International Conventions	169